Pharmaceutical Packaging and Labelling Summit

23-24th June 2015

Basel, Switzerland

www.pharmapackaginglabelling.com

DRAFT PROGRAMME

Conference Day One: Tuesday 23rd June 2015

	Stream 1 LABELLING AND ARTWORK		Stream 2 SERIALISATION AND TRACE & TRACE
	Examining the Impact of the Falsified Medicines Directive on Artwork • Addressing impact of new legislation on artwork • Determining best strategies to plan for changes to artwork • Discussing examples of implementing changes across multiple products		**Exploring the Present State of the Falsified Medicines Directive** • Reviewing current legislative status and pending implementation • Assessing the impact on both an EU and global scale • Evaluating interoperability with national authority systems • Discussing the practicality of the mandatory implementation timeline & possible challenges to overcome
	Implementing Labelling Changes to Ensure Patient Safety and Increase Transparency • Understanding the importance of making safety updates to ensure the safe and effective use of medicines • Addressing the expected time-line for implementing changes to labelling • Examining best approaches to drive product safety changes through to market • Deconstructing methods to demonstrate implementation to regulatory authorities		**Ensuring Timely Implementation: The Virtue of Preparedness** • Establishing national serialisation projects to improve product track & trace • Examining challenges encountered during implementation and the solutions developed • Ensuring continuous supply of products to market with effective preparatory actions • Addressing impact of new system implementation on overall visibility and efficiency
	Networking Coffee Break		**Networking Coffee Break**
	Solution Provider Quick Fire Round (15 min)		**Solution Provider Quick Fire Round (15 min)**
	Effectively Managing Component Space • Maximising space with the development of an effective layout • Accommodating information and ensuring readability • Managing font size: increasing efficiency in text		**Case Study: Setting the Foundation to Ensure Compliant Implementation** • Establishing best practice for new system implementation • Exploring effective strategies to ensure compliance & efficient implementation • Determining capability of production lines to implement mandatory changes • Evaluating experiences with implementation & the challenges encountered

	INTERACTIVE BREAKOUT SESSION: Increasing Patient Safety and Compliance with Accurately Implemented Artwork 1. What is the definition of implementation and an acceptable timeline for implementation? 2. What are the main types of artwork error and how can it be reduced? 3. How can you increase patient compliance with label design		**HEAD-TO-HEAD SESSION: Industry VS Policy Makers – Practicality of Implementing New Legislations** Sit down with heads of pharma and lead policy makers to discuss new directives. Looking at the current situation, the changes in procedure that will be required and the achievability of full implementation by 2017.
	Ensuring Patient Compliance via Packaging Design • Addressing patient non-compliance impact on industry • Exploring how an effective packaging design can contribute improve patient compliance • Developing a design strategy to increase compliance: what needs to be taken into consideration • Consistently improving packaging design to increase usability		**Case Study: Driving Optimising of Production and Logistics with an Established Serialisation Scheme** • Maximising time to ensure effective serialisation/traceability systems • Driving compliance with the establishment of internal serialisation projects • Identifying production areas requiring the highest attention: challenges & strategies • Determining future steps to guarantee consistent supply to market
	Networking Lunch		**Networking Lunch**
	Solution Provider Quick Fire Round (15 min)		**Solution Provider Quick Fire Round (15 min)**
	Reducing Artwork Errors and Subsequent Product Recalls • Reviewing the importance of accurate artwork production • Identifying the most common artwork errors and its impact on patient safety • Developing best strategies to increase artwork accuracy and minimise errors		**Case Study: Integrating National Systems to Meet Global Standards** • Reviewing current projects: the current state • Establishing partnerships across industry to ensure agreement and system compatibility • Deconstructing stages taken to effectively implement serialisation project • Evaluating long term strategy and future questions to consider
	INTERACTIVE ROUNDTABLE SESSION You can choose to attend one for these informal discussions, depending on your goals and strategies for an open and focused discussion. 1. Accommodating multi-languages 2. Efficiently selecting text 3. Optimising signage and layout 4. Ensuring patient safety with design		**INTERACTIVE BREAKOUT SESSION: Implementing Serialisation Strategies to Ensure Preparedness** Separate into 5 separate groups to discuss current action being taken on serialisation, strategies taken, procedures implemented and future steps.

	Managing Multi-National Mandatory Regulatory Text Requirements • Identifying essential information for both packages and leaflets • Keeping up-to-date with country-specific requirements • Evaluating best strategies to manage specifications		**Ensuring Effective Product Track & Trace with Accessible Data Management Systems** • Determining required data input to ensure effective product traceability • Defining data standards to ensure capture of essential information • Establishing systems to meet country-specific requirement with sufficient usability & accessibility • Authenticating products and turning data into knowledge with advanced track & trace systems
	Networking Coffee Break		**Networking Coffee Break**
	Solution Provider Quick Fire Round (15 min)		**Solution Provider Quick Fire Round (15 min)**
	Investigating Health Authority Trends: Branding & Marketing • Examining acceptable parameters of branding • Discussing what exceptions are allowed in branding medicines		**Maximising Supply Chain Efficiency with Aggregation** • Evaluating production and technology changes made to adopt aggregation • Integrating aggregation in compliance with global track & trace requirements • Examining experiences with retrofitting to current capabilities
	Best Strategies for Label Design (OPTIMISING) • Transferring text into actual artwork • Keeping up with and managing changes in strategy		**Anti-Counterfeiting: Evaluating Global Magnitude** • Examining current figures and impact on the market • Identifying high risk locations and products • Discussing strategies to prevent falsified medicine's access to the supply chain

Conference Day Two: Wednesday 24th June 2015

	Optimising Packaging and Integrating Tamper-Evidence
	Examining Standards for Incorporating Tamper-Evident Features in Packaging • Reviewing changes to tamper-evidence requirements • Managing and implementing changes • Ensuring product and patient safety with effective tamper evidence features • Identifying challenges in adopting changes stated in the directive

	Implementing Effective Tamper-Evidence Whilst Ensuring Practicality for Vulnerable Groups • Addressing the fine balance between product protection and usability for both children and elderly • Comparing technologies and its impact on patient compliance • Highlighting best strategies to ensure both safety and compliance
	Networking Coffee Break
	Solution Provider Quick Fire Round (15 min)
	Incorporating Low-Cost Compliant Tamper-Evidence Features • Exploring different overt technologies use as a first layer protection • Reviewing safety features - Inks, holograms, glue, labels and seals • Evaluating the positives and negatives: effectiveness, cost efficiency & practicality • Optimise tamper evidence with uniquely identifying characteristics
	INTERACTIVE BREAKOUT SESSION: Join one of four tables, each discussing the benefits and negatives associated with different types of tamper evidence features. You are able to move freely between tables to get involved with each discussion. 1. Seals 2. Holograms 3. Gluing 4. Labels
	Solution Provider Quick Fire Round (15 min)
	Networking Lunch
	Optimising Pharmaceutical Packaging for Cost Efficiency • Case study: ensuring operating efficiency with equipped production strategies • Discussing best strategies to optimise packaging lines
	Ensuring Consistency of Product Integrity with Primary Packaging • Accounting for product safety with product/packaging interactions • Identifying and monitoring impact of variability of packaging on product quality • Detecting and managing on-line defects
	Networking Coffee Break
	Solution Provider Quick Fire Round (15 min)
	Ensuring Efficiency in High Speed Secondary Packaging with 2D Barcode Readers • Monitoring accuracy and handling error • Print grade verification