

# PHARMA PACKAGING AND LABELLING 2015



“Innovation, Regulation &  
Patient Compliance”

Marriott Regents Park, London, UK  
11th & 12th November 2015

#### Key Speakers

- ✓ Andrew Love, VP Capability Development, **Be4ward Ltd**
- ✓ Iain Simpson, Associate Director, Global Medical Technology Division, **Cambridge Consultants**
- ✓ Ruxandra Rogosca, Regulatory and Medical Affairs Manager, **Reckitt Benckiser**
- ✓ Patrik Merckell, Global Packaging Technology Program and Operations Manager, **Novartis Pharma AG**
- ✓ Dino Djelil, Serialisation Project Systems and Process Integration Architect, **GlaxoSmithKline**
- ✓ Horst Kastrup, Senior Regulatory Advisor, **MEDA Pharma GmbH & Co. KG**
- ✓ Munindra Roy, Head - Packaging Development, **Gland Pharma Limited**
- ✓ Janice Kite, Traceability Director Healthcare, **GS1 Global Office**
- ✓ Stephen Wilkins, Secretary, **Child Safe Packaging Group**
- ✓ Nicholas Mockett, Partner & Head of Packaging, **Moorgate Capital**
- ✓ Chris Penfold, CEO, **Design Cognition (Packaging Development Services) Ltd**,  
Former Chairman of East Midlands Packaging Society
- ✓ Romulo Leon, Head of Global Sales, **METTLER TOLEDO – PCE Pharmacontrol Electronic GmbH**
- ✓ Tim Murdoch, Head of Digital Services, **Cambridge Consultants**
- ✓ Karel van der Waarde, Researcher, **Graphic Design-Research**

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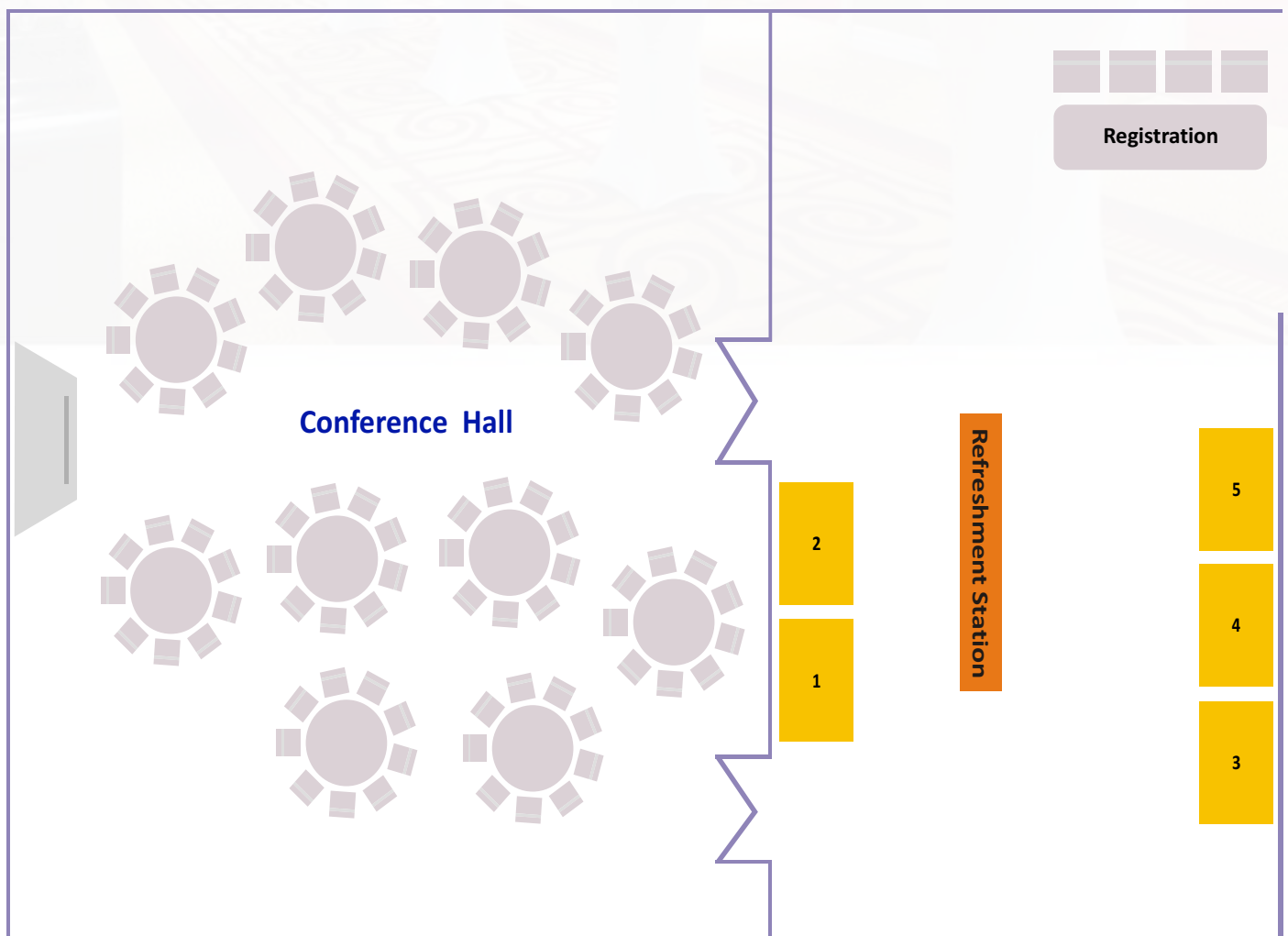
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# Marriott Regents Park

London, UK

## Floor Plan



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Pharmaceutical professionals and firms, involved in Packaging, Supply Chain Management, Quality Assurance, Regulation, Labelling, Logistics, Product development, Design are invited to attend Recunnect's Pharma Packaging and Labelling 2015 and gain superlative insight on: –

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### **Key Themes**

- Current market trends and drivers
- Smart Packaging
- Packaging Sustainability
- New and emerging technologies in Pharma packaging and labelling
- Anti – Counterfeiting Packaging Solutions
- Future of Self-Administered Therapies
- Integration of Nano Technology in Pharma Packaging
- Optimisation and cost negotiations
- Regulations pertaining to geographic and ecological concerns
- Patient compliance

### **Expected attendees:**

VPs, Directors, Heads and Managers of:

- Packaging
- Labelling
- Serialisation
- Traceability
- Packaging Designer
- Supply Chain and Logistics
- Regulatory Affairs and Compliance
- Quality Assurance
- Product Information
- Operations
- Package Engineering
- Packaging Technology
- Corporate Security
- Quality Control and Assurance
- Licensing
- Marketing and Sales
- Patient Compliance
- Procurement
- Manufacturing Technology

# Day One

**08:30** Networking Coffee and Registration

**09:10** Chairperson's opening remarks:

✓ **Andrew Love, VP Capability Development, Be4ward Ltd**

**09:20** Global pharmaceutical packaging market overview

**09:50** Coding on primary packaging

✓ **Patrik Merckell, Global Packaging Technology Program and Operations Manager, Novartis Pharma AG**

**10:20** Sponsor Spotlight

**10:40** Networking Coffee and Registration

**11:10** GS1 Standards: Relevant to the global pharmaceutical supply chain

- Daily interaction is natural and unnoticed
- The latest in GS1 developments
- Enabling regulatory compliance, supply chain security AND Patient Safety

✓ **Janice Kite, Traceability Director Healthcare, GS1 Global Office**

**11:40** Anti-Counterfeiting - Packaging trends & technologies

- The Underlying issues
- Different protection approaches
- Various technologies available

✓ **Chris Penfold, CEO, Design Cognition (Packaging Development Services) Ltd, Former Chairman of East Midlands Packaging Society**

**12:10** New and emerging technologies in pharma packaging and labelling

✓ **Munindra Roy, Head - Packaging Development, Gland Pharma Limited**

**12:40** Networking Lunch

**14:00** Are we on track?

✓ **Romulo Leon, Head of Global Sales, METTLER TOLEDO – PCE Pharmacontrol Electronic GmbH**

**14:20** Serialisation Integration gaps and the different interpretations of GS1 standard messaging within the Pharmaceutical industry

✓ **Dino Djelil, Serialisation Project Systems and Process Integration Architect, GlaxoSmithKline**

**14:50** Child Safety And Ease Of Opening For Older Adults

- Child resistant packaging - "One of the best documented successes in preventing the unintentional poisoning of children" WHO Unicef 2008?
- Definition: "Packaging that is difficult for a child to open within a reasonable period but is not difficult for an adult to use properly."
- The latest standard ISO 17480 Design Criteria-Ease of opening

✓ **Stephen Wilkins, Secretary, Child Safe Packaging Group**

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**15:20** Networking Tea

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**15:50** **Panel Discussion:-** Serialisation- new heights and the road ahead

- Latest updates on market growth
- Current and future capabilities
- Understanding Legal and Regulatory requirements
- Choosing the right technique & business partner

Please email your questions for the panel to [pranita@recunnect.net](mailto:pranita@recunnect.net)

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**16:30** Advantages of E-labelling

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**17:00** Chairperson's closing remarks

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**17:10** Networking Drinks Reception

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**18:10** End of Conference

# Day Two

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**08:30** Networking Coffee and Registration

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**09:10** Chairperson's opening remarks

- ✓ **Iain Simpson, Associate Director, Global Medical Technology Division, Cambridge Consultants**
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**09:20** Patient compliance

- Effective communication for patient compliance
  - Effective packaging and labeling - best approach for effective information for the patient and for the HCPs
  - Effective medical information communication to the patient and HCPs - for patient safety
  - Effective communication for improved adherence of the patient to the treatment
- ✓ **Ruxandra Rogosca, Regulatory and Medical Affairs Manager, Reckitt Benckiser**
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**09:50** Current Regulatory Issues

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**10:20** Patients and information about medicines: Does legal compliance enable treatment compliance?

- Does a leaflet really enable patients to act appropriately?
  - How can we make information 'clear and understandable'?
  - Do legibility and readability matter?
  - What are appropriate performance levels for information?
- ✓ **Karel van der Waarde, Researcher, Graphic Design-Research**
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## 10:40 Networking Coffee

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### 11:10 Sustainability in packaging

- Sustainability versus pharmacopoeial requirements for the quality of primary packaging material
  - ISO 14001 audits and certification - adherence to EN and ISO norms for recycling of pharmaceutical packaging
  - Six steps to pharmaceutical packaging sustainability
  - Ecological life cycle assessment and footprint of common packaging materials
- ✓ **Horst Kastrup, Senior Regulatory Advisor, MEDA Pharma GmbH & Co. KG**
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### 11:40 Changes in the industry structure through M&A and Private Equity investment

- ✓ **Nicholas Mockett, Partner & Head of Packaging, Moorgate Capital**
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## 12:10 Sponsor Spotlight

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## 12:30 Networking Lunch

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### 13:50 Packaging design workshop

The pharmaceutical industry needs to move "beyond the pill" in order to address future health needs and the demands to justify reimbursement, and takes the potential and value of packaging technology well beyond its current boundaries.

To allow participants to explore some of these possibilities and address the inevitable trade-offs they bring, Cambridge Consultants will facilitate an interactive workshop around designing digital health solutions based on packaging technology. Teams of participants will consider some of potential market needs that can be addressed by packaging-enabled services, generate some concepts and look at potential trade-offs in their forward development.

- ✓ **Tim Murdoch, Head of Digital Services, Cambridge Consultants**
- ✓ **Iain Simpson, Associate Director, Global Medical Technology Division, Cambridge Consultants**
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## 14:50 Networking Tea

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### 15:20 Panel Discussion:- Packaging revolution through innovation

Please email your questions for the panel to [pranita@recunnect.net](mailto:pranita@recunnect.net)

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### 16:00 Chairperson's closing remarks and end of conference

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☞ Email: [info@recunnect.com](mailto:info@recunnect.com)

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#### Contact

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